

Agreement Tolk Agreem

Traffic Safety Facts
Traffic Tech - Technology Transfer Series

U.S. Department of Transportation National Highway Traffic Safety Administration 600 Seventh Street, S.W., Washington, DC 20590

MOST AMERICANS THINK THEY'RE MORE LIKELY TO BE IN A SERIOUS MOTOR VEHICLE CRASH THAN A VIOLENT CRIME

approximately 4,000 randomly selected people aged 56 or cidor participated in the NVTSA 1997 Customer Satisfaction Survey in Nevember and December 1997. This nationally representative survey indicases that the public sees transportation unlety as a cross-catting issue. The role they want the government to play includes setting which sufety stands

Besides what the federal government does, each state enacts its own safety laws and programs. How important is it for the federal government to encourage states to do the following things?

(Riscatage and asserted "very important") (Postating and assumed very impactive)
Increase inforcement of deviate and timely laws
Increase inforcement of are used taxes for infents and young children
Para tougher deviating and deviring laws
Staffine requirements for young drivers to get and keep driving increase
increase to highly infents or deviate and increase in the contract of the contr

Most Americans (59 percent) believe that setting motor vehicle standards for passenger protection should fall to the government, while nearly one third (32 percent) think that responsibility should belong to manufacturers.

Beauting that Crossis Procession

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Public Information and Education

When asked to recall whether they had read materials in the last year on drinking and driving, 47 percent said that they had. About half had read about child safety seats and seat belt laws. Forty percent recalled reading about whicle safety standards.

Awareness of Telephone Hotlines

The Government Role
The American public looks t

How We're Doing

In the tour charry year between the surveys, however, more people think others drive less safely now (id vs. 48) percent) compared to 10 years ago. They also are less likely to consider most man 10 years ago (50 vs. 69 percent). Other decides occurred in the percentage of the public who favored the government setting crash presenction and vehicle sufer How To Order

To obtain a copy of the report, NATSA 199 Customer Scripticsion Survey, write to the Office of Research and Traffic Records, NHTSA, NTS-31, 400 Seventh Street, S.W., Washington, D.C., 26540, or send a fax to (202) 366-7046. Also Block was the contract manager for this project.

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