

### Insights and Opportunities: Technologies, Policies, and Markets for Clean Energy Solutions



NREL Industry Growth Forum

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# **Strategic Energy Analysis**

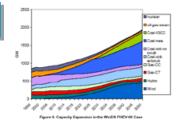
Integrated technical and economic analyses that advance the understanding of the value of technology in the context of dynamic global, national, and local markets, policies, energy resources and loads, and infrastructure.

#### **Energy-Economic Market Characterization**

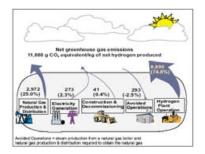
Analyze benefits and impacts of programs, portfolios, and policy options

#### System

Analyze system performance and technology interfaces in the context of the overall system







#### Technology/Component

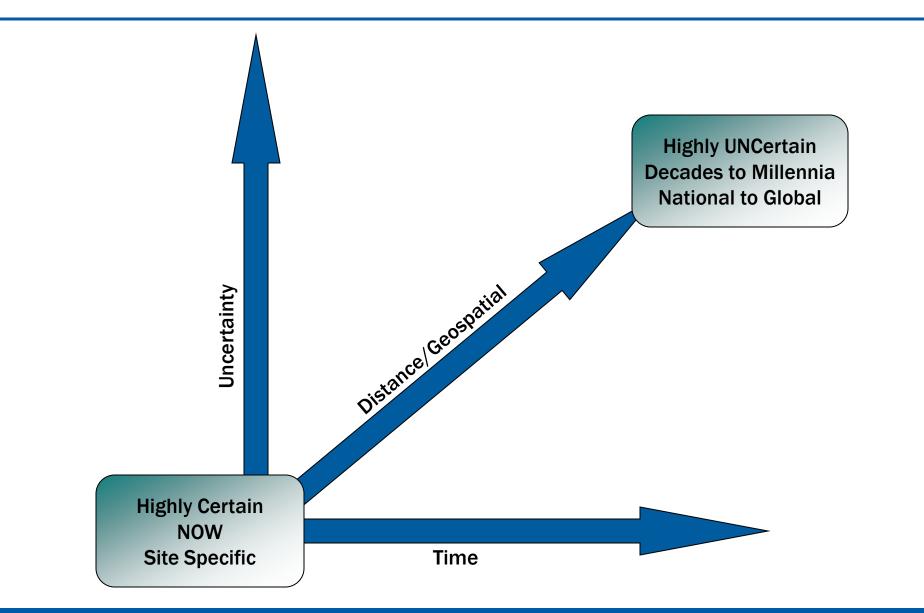
Analyze technology and component performance, cost, and other attributes



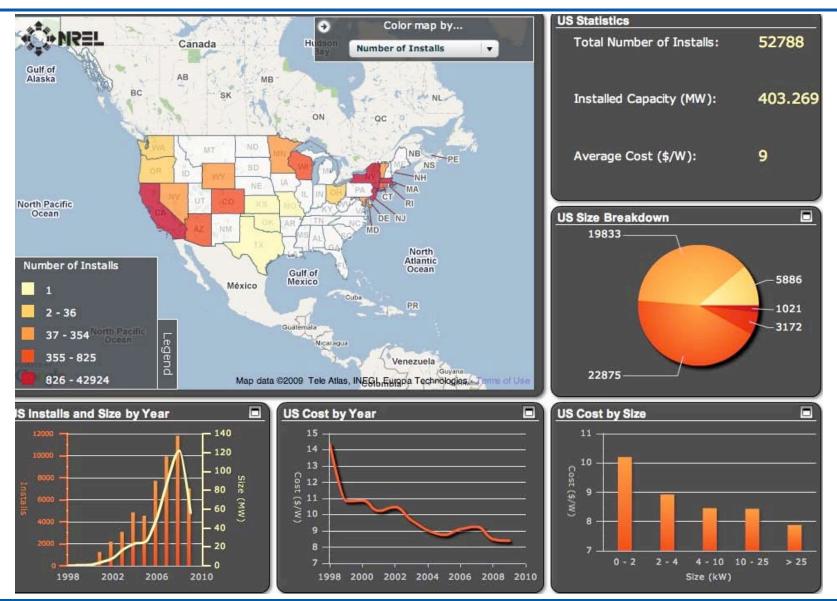
#### Resource

Assess resource availability and characteristics

## **Driving Innovation In Energy Analysis**



# **OpenPV – PV Market Information**



National Renewable Energy Laboratory

#### Innovation for Our Energy Future

## **IMBY – In My Back Yard**

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Wind

Draw

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39.7

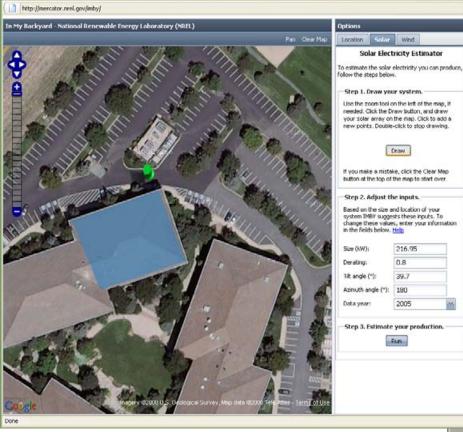
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#### 🥙 In My Beckyard (IMBY) - National Tenewoole Energy Laboratory - Mozilla Firefox



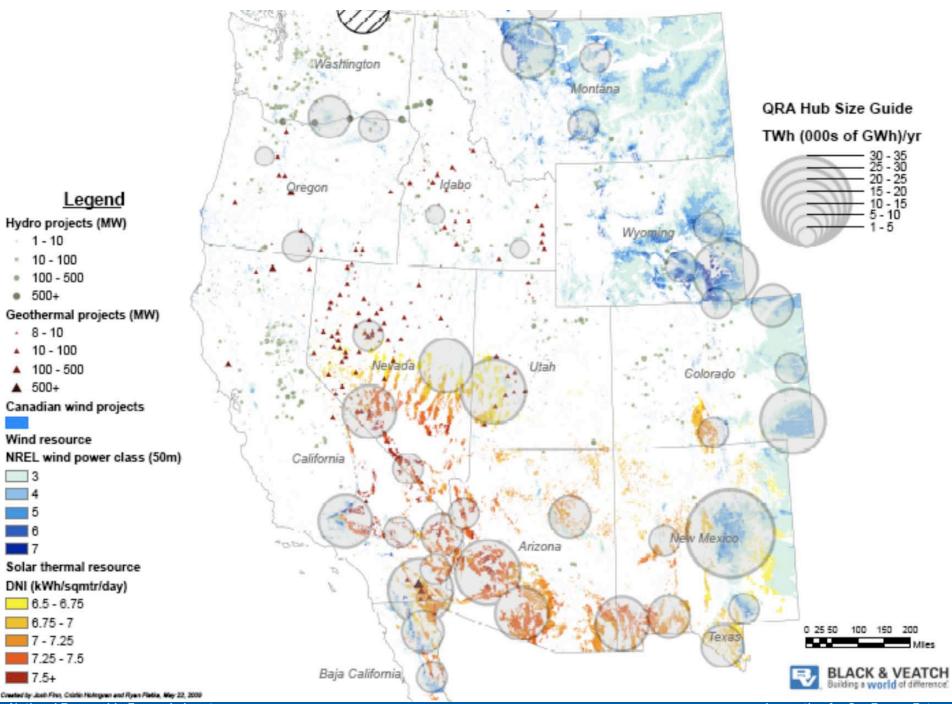
#### **Rooftop PV or Small Wind System** For Feasibility Analysis

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yard - National Renew	vable Energy Laboral	tory (NREL)			Options	
					r Map Location Solar Wind	
imulation Results					Golar Electricity Estimato	
mary PV Generation	n Profile				Load	
/stem Inputs		System (	Dutputs		Now compare your estimated solar electricity	
System Ir	nnuts		Solar Radiation	AC Power	production with your electricity consumption.	
State:	CO	Month	(kWh/m <sup>2</sup> /day)	(kWh)	Step 1. Select a load profile.	
County:	Jefferson	Jan:	4.992	23611.08	Variana alaska anala sufila	
Latitude:	39.74	Feb:	5.57	23485.57	You may select a sample profile or upload your own custom load profile.	
Longitude:	-105.15	Mar:	5.855	26433.97		
DC Rating:	216.95	Apr:	5.9	30366.19	(A) Use a sample load profile.	
C-to-AC Derate:	0.8	May:	6.411	28945.82	Choose a city from the drop-down box below.	
AC Rating:	173.56	Jun:	6.191	27929.78		
Tilt:	39.7	Dul:	6.531	29643.57	Sample Profile: Select 💌	
Azimuth:	180	Aug:	5.741	28217.03		
Data Year:	2003	Sept:	6.045	30661.57	or	
		Oct:	5.32	29602.12	(B) Upload a load profile.	
lar Resource Solar Resouce by Month		Nov:	4.853	23454.26	Click the Upload File button below. Then browse to locate your load profile document. For help click here	
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(kWh/m^2/day)		Year:	5.697	327404.04		
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#### **Innovation for Our Energy Future**

# **Segmentation and Geospatial Insights**





#### Innovation for Our Energy Future

### Policy analysis example: PV grid-parity analysis

# 2007 residential PV and electricity price differences with existing incentives

- ND MN **OR** SD WY IA NE UT CA KS MO TN 0K NM AR SC GA AL MS TX LA Electric Price Difference (cents/kWh) +5 +10Note: Alaska map shows only state average - many small utilities in the interior are near or at breakeven
- Analysis for 1000 largest utilities in the U.S.
- Currently PV is only attractive where there is a combination of high electricity prices and incentives.

### Policy analysis example: PV grid-parity analysis, 2015

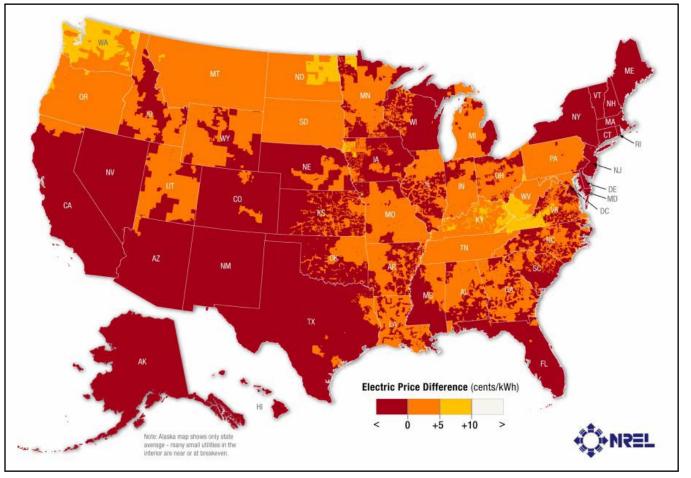
#### 2015 residential without incentives and <u>moderate</u> increase in electricity prices

- NĐ NV Electric Price Difference (cents/kWh +10ote: Alaska map shows only stal average - many small utilities in the nterior are near or at breakeven
- Attractive in about 250 of 1,000 largest utilities, which provide ~37% of U.S. residential electricity sales.
- 85% of sales (in nearly 870 utilities) are projected to have a price difference of less than 5 ¢/kWh.

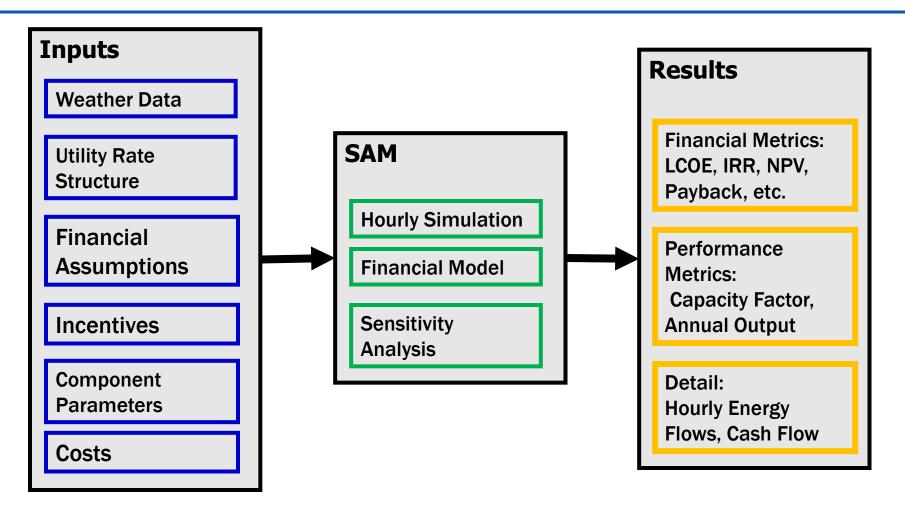
### Policy analysis example: PV grid-parity analysis; Alternative Scenario

# 2015 residential without incentives and <u>aggressive</u> increase in electricity prices

- Attractive in about 450 of 1,000 largest utilities, which provide ~50% of U.S. residential electricity sales.
- 91% of sales (in nearly 950 utilities) are projected to have a price difference of less than 5 ¢/kWh.



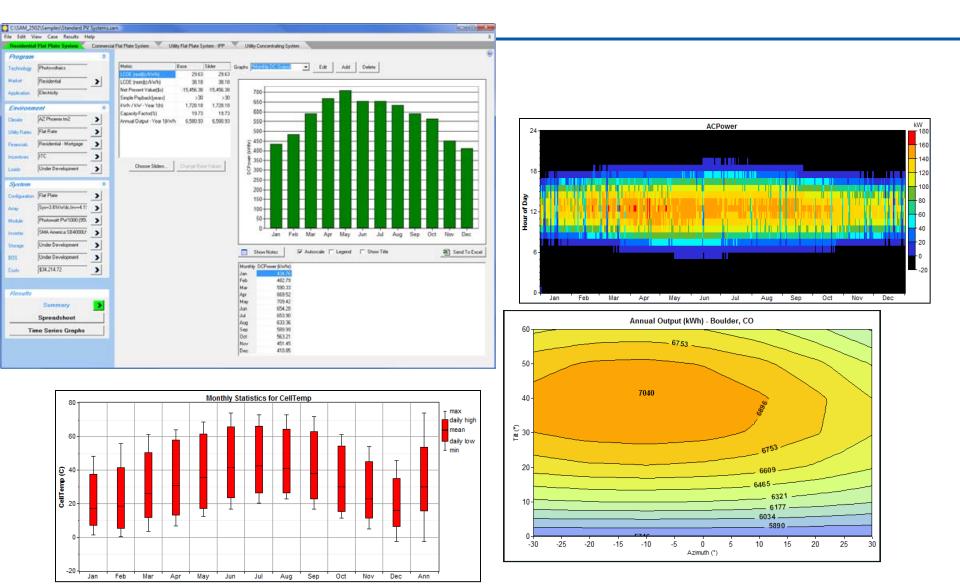
### Value Differentiation: Systems and LCOE Example: Solar Advisor Model

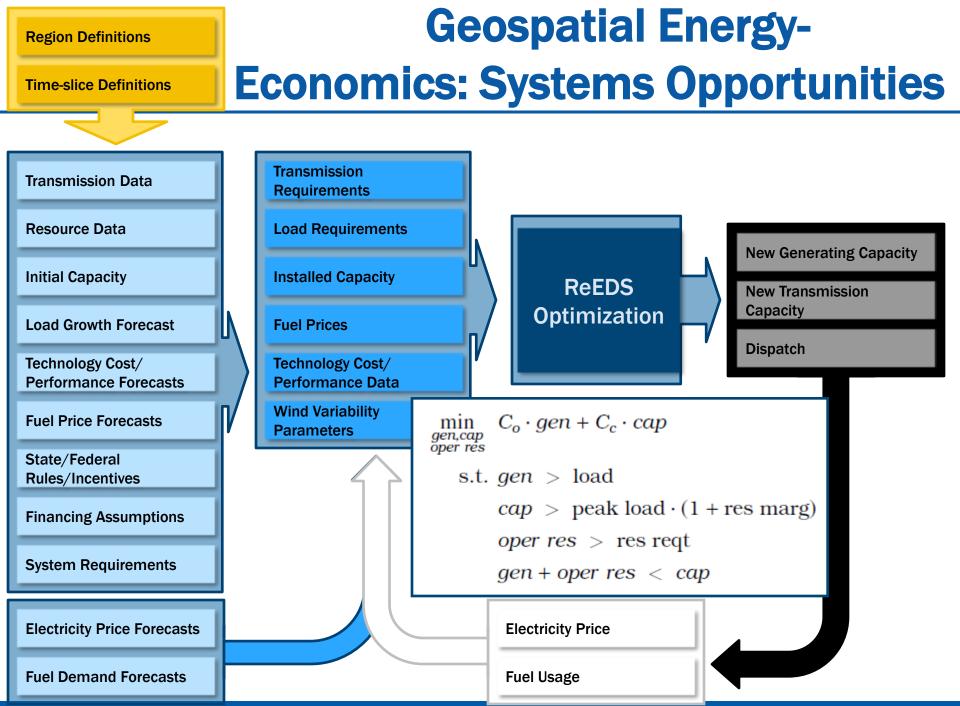


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# **Sample Outputs**

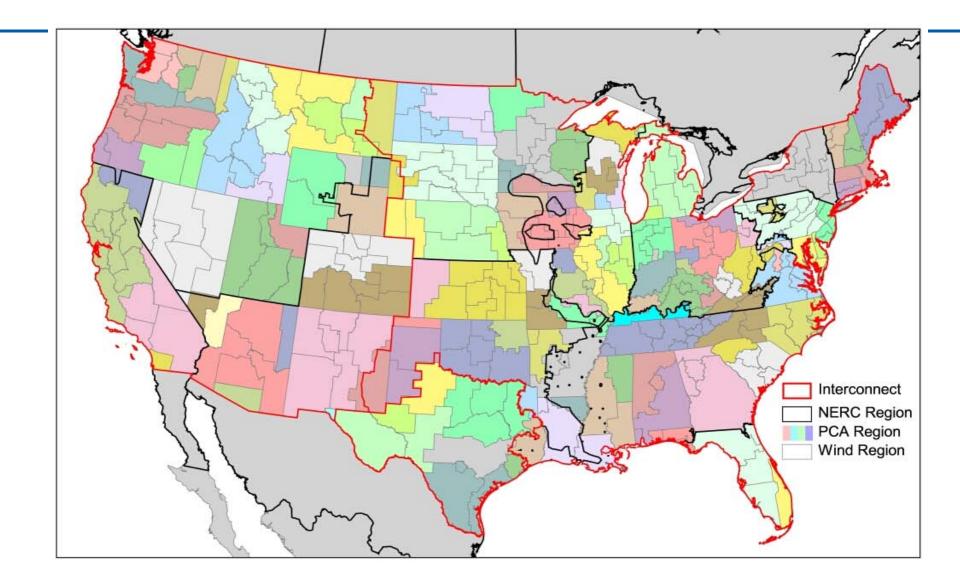




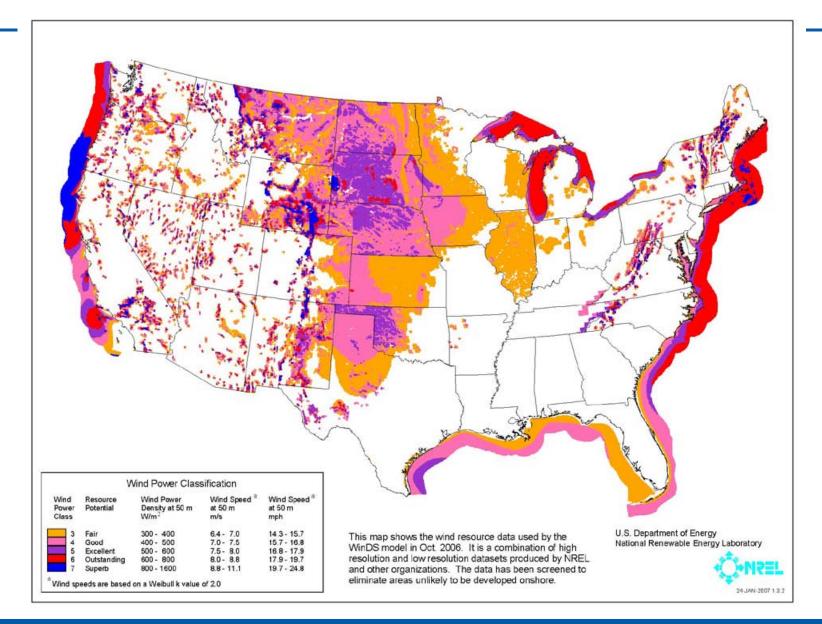
National Renewable Energy Laboratory

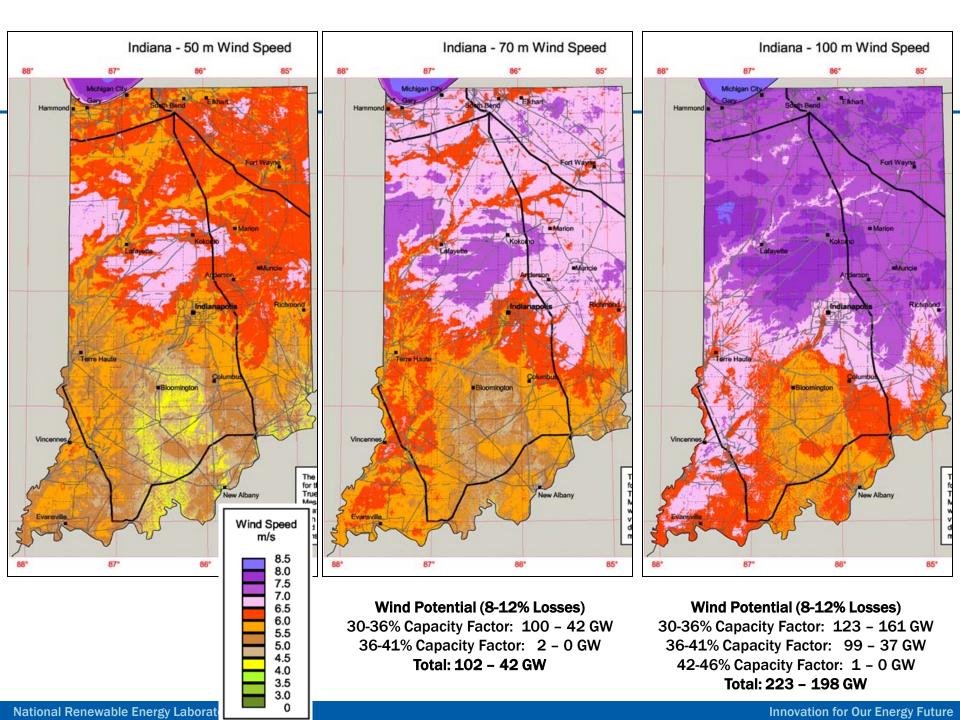
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## **ReEDS Regions**

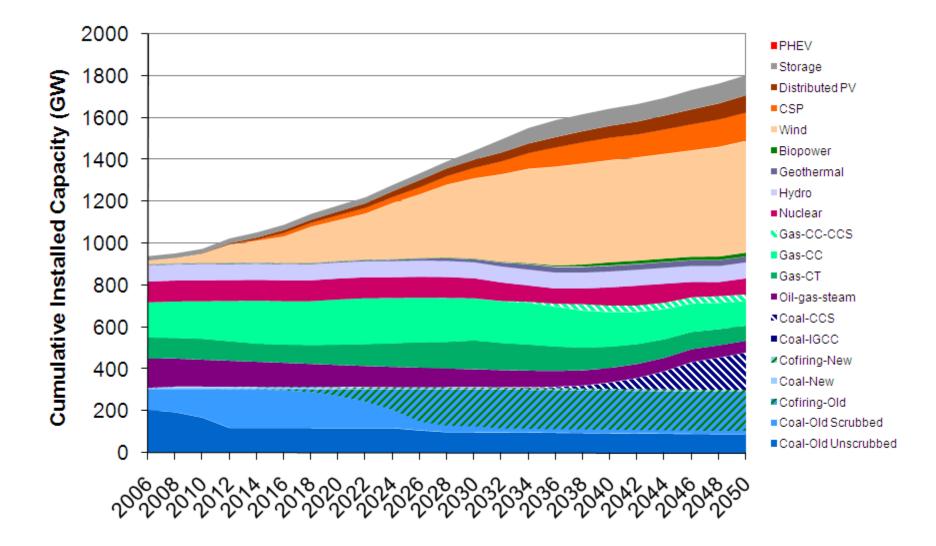


## Wind Resource in ReEDS

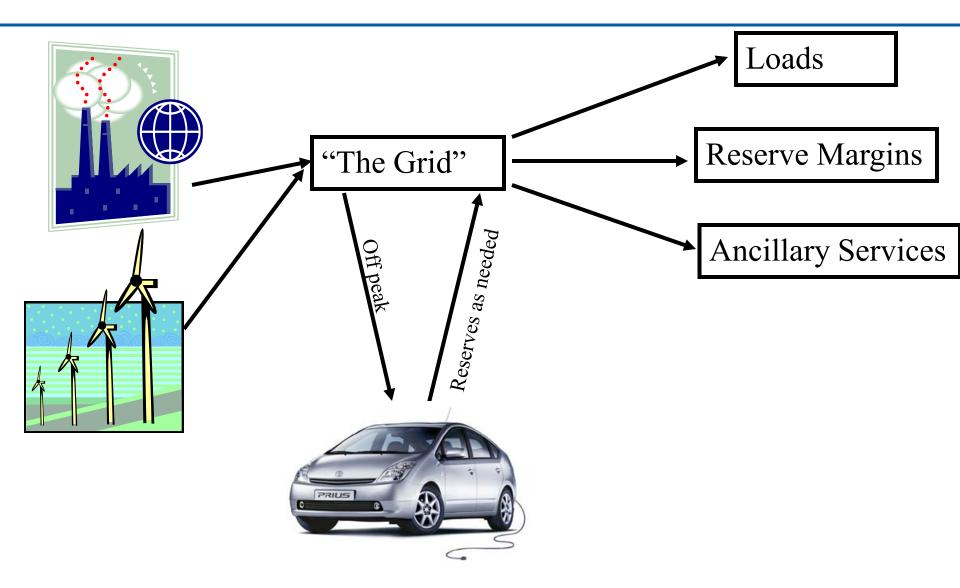




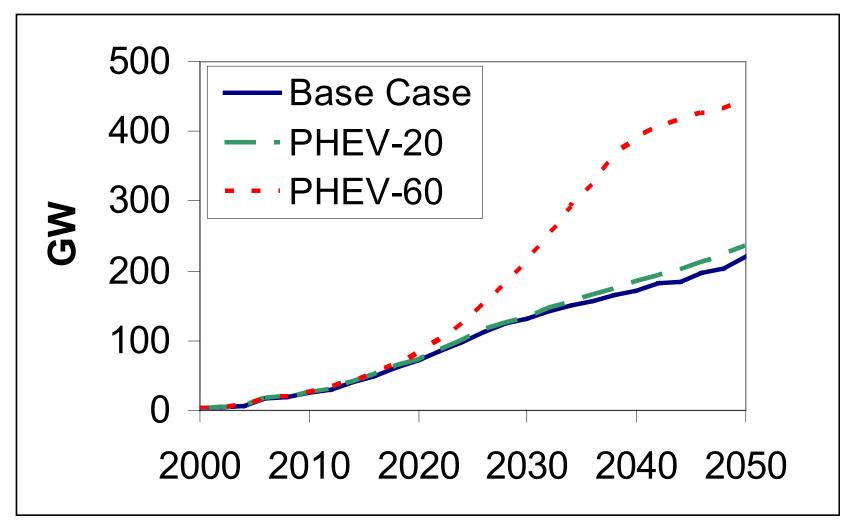
## **Evolution of Electric Generation under Carbon Constraint**



#### **Plug-in Hybrid Electric Vehicle Modeling**

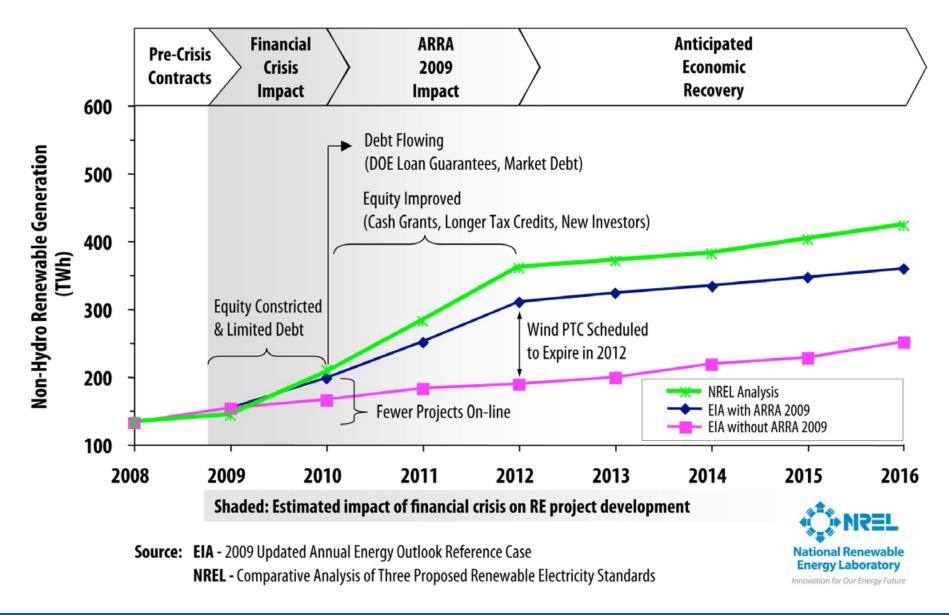


#### **PHEVs\* Can Increase Wind Penetration**

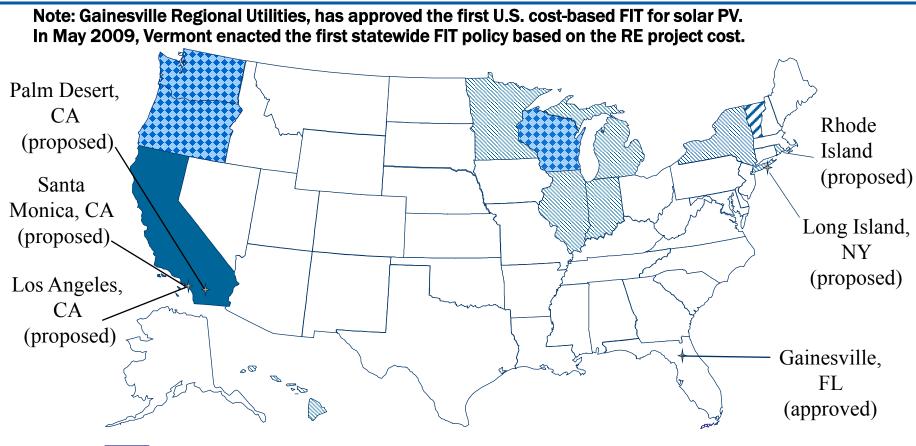


\* Assumes 50% PHEV-V2G penetration by 2050

#### **Federal Stimulus Impact on Renewables**



## Feed-in Tariffs in the U.S.

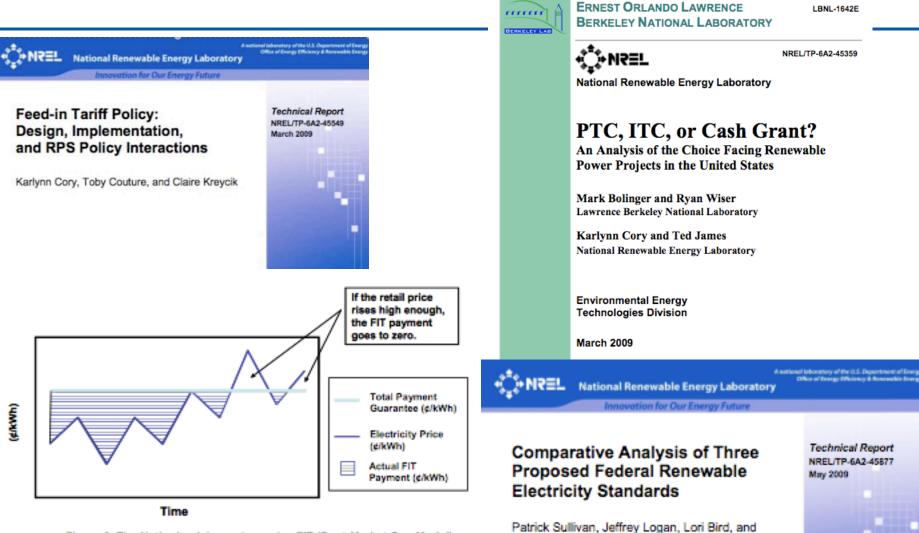




One state with enacted FIT legislation based on avoided cost (CA) One state with enacted FIT legislation based on cost of generation (VT) Three states with enacted utility-based FITs (OR, WA, WI) Seven states (incl. 4 munis) with proposed RE cost-based FIT legislation

Source: NREL June 2009

## **Recent Publications**



Walter Short

# **Insights & Opportunities**

- Technology, Policy and Business Model Innovations will drive opportunity
- System Solutions hold high promise.
  - IT Enabled: Smart Grid...
  - Geospatial Diversity
  - Interactions of Technologies
  - Cross Sector Opportunities: Transport & Power
  - Load Shifting & Storage