

September 2000

# CAPITOL CONCERTS

## Audit of the Receipt and Use of 1999 Funding







United States General Accounting Office Washington, D.C. 20548 Accounting and Information Management Division

B-285848

September 25, 2000

The Honorable Trent Lott Majority Leader United States Senate

The Honorable Tom Daschle Minority Leader United States Senate

The Honorable Mitch McConnell Chairman Committee on Rules and Administration Unites States Senate

The Honorable Christopher Dodd Ranking Minority Member Committee on Rules and Administration United States Senate

Since 1981, the National Park Service (NPS) has sponsored an annual series of National Symphony Orchestra (NSO) concerts on the Capitol grounds. Since then, the annual concert series, which is currently funded with a combination of federal and private funds, has grown significantly in terms of size, scope, popularity, and cost.

Putting on each of the concerts involves (1) obtaining funding, (2) determining each concert's artistic program, (3) arranging for performing artists, talent, and production staff, (4) producing the concert, and (5) for the Memorial Day and July 4th concerts, arranging for the television broadcast of the concerts. NPS, <sup>1</sup> NSO,<sup>2</sup> and Capital Concerts, Inc. (CCI)<sup>3</sup> each played a major role in carrying out these activities for the 1999 concert series.

As sponsor for the 1999 concert series, NPS entered into a licensing agreement with the Architect of the Capitol that established general conditions governing the use of the Capitol grounds for the three concerts. Through a cooperative agreement, NPS provided NSO with federal funding to support the production of the three 1999 concerts. Most of the federal funding provided by NPS was transferred to NPS from an appropriation to the Department of the Army that was available to support the concerts.

In exchange for the federal funding, NSO agreed to perform at the three concerts and assumed responsibility for producing and promoting them, including television production of the Memorial Day and July 4th concerts. NSO contracted with CCI on a reimbursable basis for concert production and television broadcast services for the 1999 Memorial Day and July 4th concerts as part of a multiyear contract. CCI used funding provided by NSO and funds raised from broadcasting fees, concert-related grants, donations, and other income to support its production and broadcast efforts on the 1999 Memorial Day and July 4th concerts. NSO also retained responsibility for planning and producing the artistic program and performing at the 1999 Labor Day concert.

NPS, NSO, and CCI used funding received for the 1999 concert series to pay their concert-related costs. In general, the concert-related costs incurred by

<sup>3</sup>In 1997, CCI was incorporated in Washington, D.C., as an unaffiliated nonprofit corporation to provide creative solutions for educational and cultural problems through the use of the arts, public television, and collaborative activities by providing educational programs and cultural events for the country. In 1998, Pathmakers Inc., a nonprofit organization incorporated in Pennsylvania for the purpose of education and civil projects was merged with CCI. The production and broadcast of the annual Memorial Day and July 4th concerts have been major activities of each organization.

<sup>&</sup>lt;sup>1</sup>The Congress authorized NPS, a bureau of the Department of the Interior, through House Concurrent Resolution 133 (May 21, 1981), to annually sponsor a series of NSO concerts on the Capitol grounds. NPS has had a long history of involvement with the orchestra dating back to its founding.

<sup>&</sup>lt;sup>2</sup>The NSO Association of Washington, D.C. is a year-round symphony orchestra, which is affiliated with the John F. Kennedy Center for the Performing Arts in Washington, D.C. Under terms of the affiliation, the Kennedy Center provides NSO with fund-raising, sales, marketing, public affairs, accounting operations, and administrative support (other than that directly associated with the NSO artistic operations).

the three organizations included fees and related expenses paid for artistic talent and production staff, vendor payments for a wide variety of concertrelated contract services, and organizational support and administration costs related to supporting the 1999 concert series.

To assist you in your role in overseeing the concert series held on the Capitol grounds, you asked that we audit the funding and costs associated with the 1999 concert series. Specifically, you asked that we verify the receipt and use of funds derived from concert-related federal grants and private fund-raising activities to pay for the 1999 Memorial Day, July 4th, and Labor Day concerts. To satisfy your request, we obtained and reviewed supporting documentation and related accounting records for each organization's receipt and use of concert-designated funding. Our verification procedures included (1) comparing the amounts recorded in each entity's accounting records to the amounts reflected in the supporting documentation, and (3) examining the classification and timing of each receipt and use in relation to the 1999 concerts. See the "Objective, Scope, and Methodology" section for more details.

#### **Results in Brief**

Through the application of our procedures at each organization, we verified all the receipt and use information separately identified and tracked in each organization's system of records. With the exception of certain administrative and oversight costs of NSO, which are described further below, the receipts and uses we verified represented all the known receipts and uses of funding specifically designated for support of the 1999 concerts.

In summary, our verification work at NPS, NSO, and CCI disclosed the following.

- Of the total \$3.9 million in funding designated for support of the 1999 concert series, \$2.5 million (or 64 percent) was provided by federal sources. The remaining \$1.4 million (or 36 percent) was provided by public broadcasting fees and grants, private donations, and other income.
- Of the amount NPS received, it retained \$100,000 in concert-related funding and used that full amount plus an additional \$7,010 from appropriations available to support the general operations of the NPS' National Capital Region for a total of \$107,010 in concert-related funding.

	<ul> <li>Of the amount NSO received, it retained \$681,900 in concert-related funding and used \$680,564 to support the 1999 concert series. The \$1,336 in remaining concert-related receipts was available to NSO to offset other operating costs. We were unable to verify NSO's costs related to administering concert-related grants and contracts and overseeing NSO rehearsal and concert activities on the Capitol grounds. NSO officials advised us that their operating practices do not require that NSO separately track and prepare supporting documentation for the salary and related benefit costs for staff involved in administering grants and contracts and in overseeing NSO's activities on the Capitol grounds. Without cost information that has been tracked and supported with adequate documentation, we could not apply our verification procedures, and the actual amount of these costs is unknown.</li> <li>CCI received and retained \$3,155,437 in concert-related funding and used \$2,846,727 to support the 1999 Memorial Day and July 4th concerts. The \$308,710 in remaining concert-related receipts for 1999 represented an increase in CCI's net assets. The increase in net assets for 1999, along with CCI's \$733,084 in unrestricted net assets that existed at the start of 1999, remains available to fund future activities of CCI, including but not limited to the production and broadcast of future Memorial Day and July 4th concerts.</li> </ul>
	Further details on the results of our verification work at NPS, NSO, and CCI are presented in the schedule of receipts and uses of funding for the 1999 concert series with applicable explanatory notes in appendix I. The schedule presents, in separate columns and by type of receipt and use of concert-related funding, the amounts we verified as attributable to each organization. The schedule also contains a memorandum total column, which combines the receipts and uses of 1999 concert-related funding for the three organizations. However, the accounting for receipts and uses of concert-related funding applicable to each organization is separate, and any remaining receipts of one organization are not available to offset or otherwise fund an excess of uses over receipts by another organization.
Objective, Scope, and Methodology	The objective of our audit was to identify and verify the receipt and use of funding specifically designated for support of the 1999 concerts, which was derived from federal funds and private fund-raising activities. We performed our work at NPS, NSO, and CCI, the only organizations known to have received and used funding specifically designated for the support of the 1999 concerts.

To achieve our objective, we met with officials from each organization and discussed the specific nature and characteristic of their organization's receipt and use of concert-related funding. Also, we discussed with these officials the manner in which they record and track concert-related receipt and use activity in their respective systems of records. Based on the understanding gained, we developed verification procedures that we applied to each organization's receipts and uses of 1999 concert-related funding. Our approach to verifying each organization's receipt and use of concert-related funding was essentially the same, though the specific procedures applied at each organization were tailored to the specific types of receipts and uses and the underlying system of record in which the receipts and uses were documented and tracked.

The information and documentation needed to verify individual receipts and uses of concert-related funding varied depending on the type of receipt and use as well as each organization's accounting and documentation procedures. For each type of receipt and use activity, we identified the universe of receipt or use transactions recorded in the organization's system of records. For each concert-related receipt and use identified, we

- obtained and reviewed the available supporting documentation,
- compared the amounts supported by the documentation to the amounts recorded in the organization's system of records,
- examined the adequacy and completeness of the supporting documentation, and
- reviewed the classification and timing of each receipt and use to determine its relationship to the three 1999 concerts.

When we had questions concerning either the supporting documentation or the amounts recorded in an organization's system of records, we followed up with officials for the organization and, when appropriate, suggested adjustments to their handling of the recorded amounts.

Given that none of the organizations had overall responsibility for and/or access to each other's receipt and use information, we developed a schedule with accompanying explanatory notes that displays each organization's receipt and use of 1999 concert-related funds. The schedule also displays the combined total for the three organizations. Our objective, in developing the schedule, was to consistently present the various types and related amounts of each organization's receipt and use of 1999 concert-related funding.

	To help ensure the completeness and accuracy of the schedule and explanatory notes and to gain concurrence from each organization with the presentation of its information, we provided each organization with a copy of its schedule and the applicable note text. We asked each organization to review the form and content of the overall schedule and note presentation as well as the dollar amounts and note text applicable to its own receipt and use of concert-related funding. Also, from each organization's management, we obtained applicable audit-related representations including representations related to the sources and completeness of concert-related funding, the existence and nature of related-party transactions, the availability of books and records, and the schedule and note presentation of receipt and use of concert-related funding. In conducting our audit, we complied with applicable provisions of generally accepted government auditing standards. We performed our audit from January 7, 2000, through July 14, 2000.
Comments From NPS, NSO, and CCI	To help ensure the accuracy and completeness of 1999 concert-related information applicable to each organization, we provided officials of NPS, NSO, and CCI with a draft of our report for their review and comment. In commenting on the draft, these officials said that they agreed with the report's presentation of their organizations' roles in supporting the 1999 concerts and receipt and use of 1999 concert-related funds. NPS and NSO made no further comments. In addition to providing oral comments on the report's presentation of its 1999 concert-related information, CCI provided written comments on various concert-related matters that it wished to emphasize. CCI's written comments have been reprinted in appendix II. As the matters raised in CCI's written comments were beyond the scope of our audit, which involved the verification of funds received and used in support of the 1999 concert, we did not verify them.
	We are sending copies of the report to the Regional Director of the National Park Service's National Capital Region, the President of the National

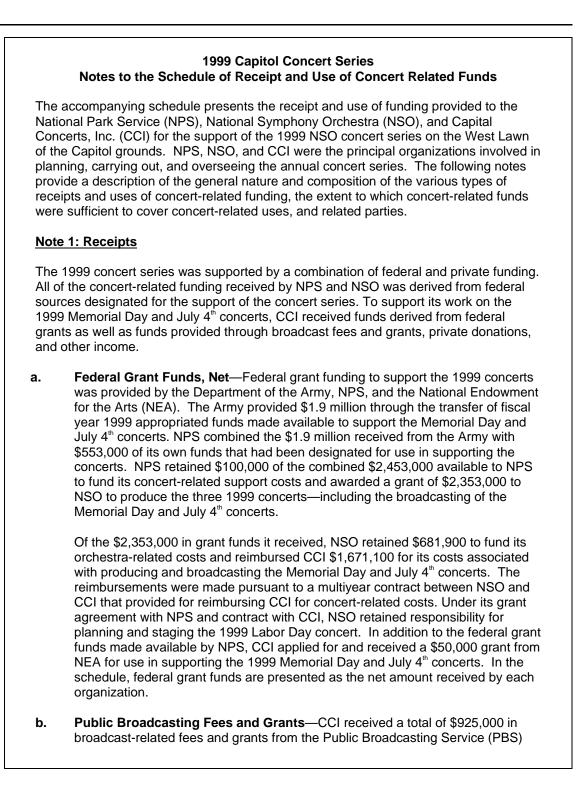
We are sending copies of the report to the Regional Director of the National Park Service's National Capital Region, the President of the National Symphony Orchestra Association, and the President of the Board of Directors of Capital Concerts, Inc. Copies will be made available to others upon request. Should you or your staffs have any questions concerning our audit, please contact me or John Reilly, Assistant Director, on (202) 512-9508.

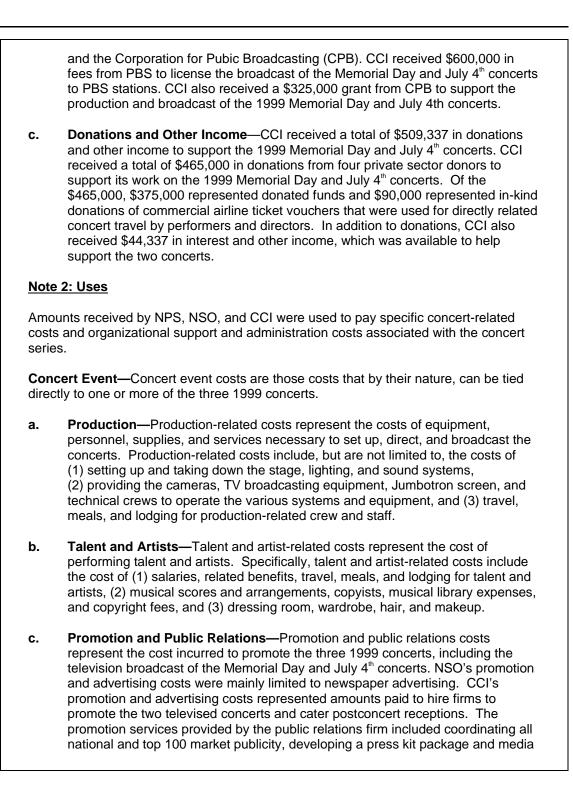
Linda M. Calbom

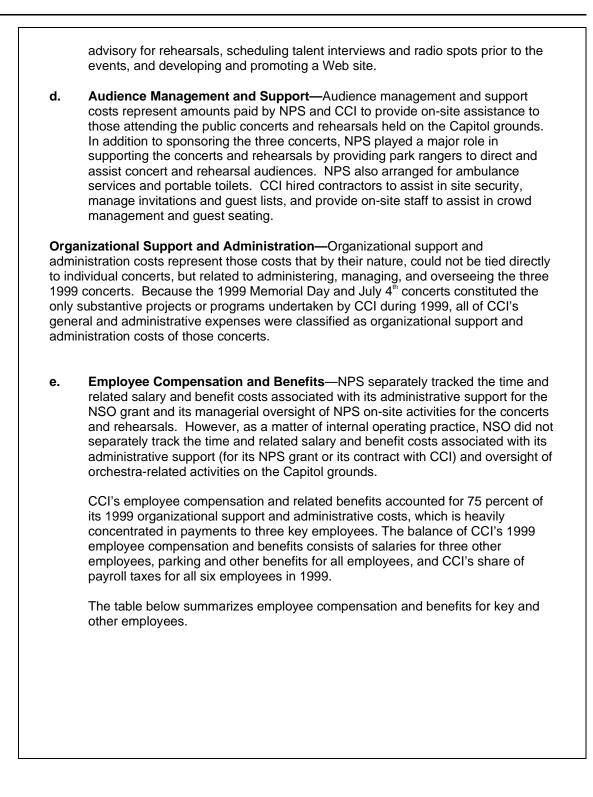
Linda M. Calbom Director, Corporate Audits and Standards

### Schedule and Notes for the 1999 Capitol Concert Series

1999 Ca Schedule of Receipt	apitol Concert and Use of Cor		Funds	
Receipts (note 1)	NPS	NSO	CCI	Memorandum Total (See note 3)
Federal grant funds, net	\$100,000	\$681,900	\$1,721,100	\$2,503,000
Public broadcasting fees and grants			925,000	925,000
Donations and other income			509,337	509,337
Total Receipts	\$100,000	\$681,900	\$3,155,437	\$3,937,337
Uses (note 2)				
Concert Events				
Production	\$27,936	\$241,753	\$1,230,472	\$1,500,161
Talent and artists	• ,	431,397	514,142	945,539
Promotion and public relations		7,414	255,694	263,108
Audience management and support	59,243		53,470	112,713
Total Concert Events	\$87,179	\$680,564	\$2,053,778	\$2,821,521
Organizational Support and Administration				
Employee compensation and benefits	\$19,831	\$0	\$594,261	\$614,092
Office operations			117,294	117,294
Professional services			64,456	64,456
Travel, meals, and lodging			16,938	16,938
Total Organizational Support and Administration	¢40.004	¢0	¢700.040	¢040 700
Administration	\$19,831	\$0	\$792,949	\$812,780
Total Uses	\$107,010	\$680,564	\$2,846,727	\$3,634,301
Excess of Receipts Over Uses (Uses Over Receipts) (note 3)	(\$7,010)	\$1 226	¢208 710	¢202.026
Receipts) (note 3)	(\$7,010)	\$1,336	\$308,710	\$303,036
The accompanying note	es are an integra	Il part of this s	chedule.	



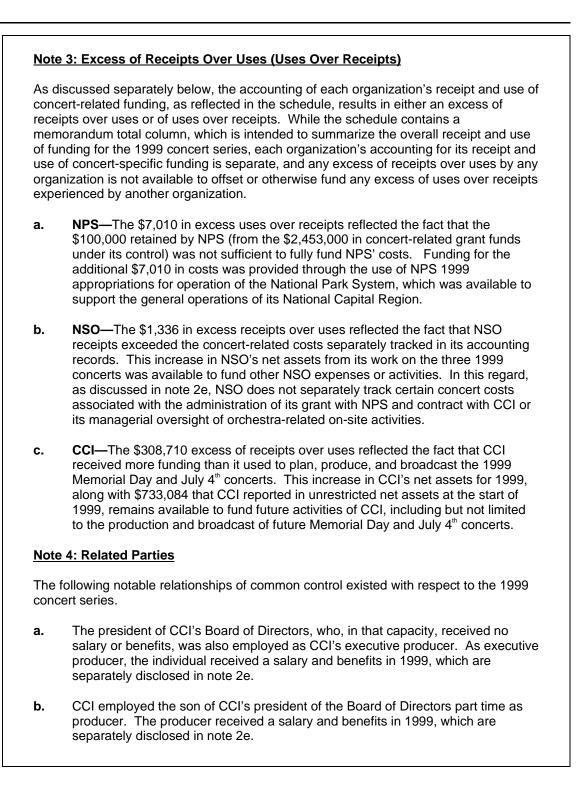


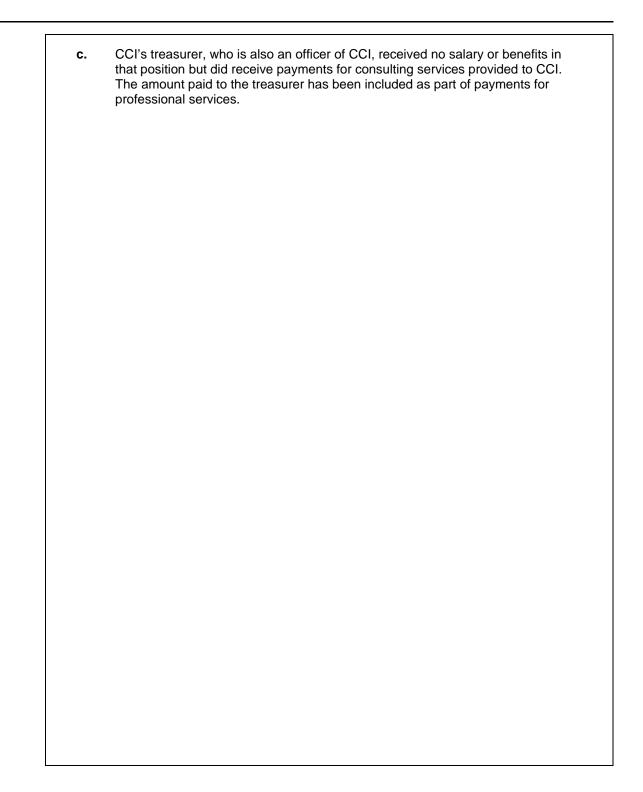


Salary and benefits	Executive producer	Coordinating producer	Producer	Other employees	Tota
Salary	\$150,000	\$111,690	\$45,400	\$53,750	\$360,840
Retirement benefits <sup>a</sup>	147,500	13,961	5,675		167,13
Insurance benefits	18,754	3,411	6,038		28,20
Car allowance	8,500				8,50
Employee salaries and benefits	\$324,754	\$129,062	\$57,113	\$53,750	\$564,67
Taxes and other benefits					29,58
CCI total salaries, benefits,					\$594,261

"Retirement benefits include CCI's contributions to a retirement plan for all qualified employees and to a deferred compensation plan established for CCI's executive producer on March 30, 1996. CCI contributed 12.5 percent of qualifying employees base salaries to a 403(b)-retirement plan. CCI established the executive producer's deferred compensation plan pursuant to section 457 (f) of the Internal Revenue Service Code. The amount of retirement benefits paid on behalf of the executive producer by CCI includes \$128,750 contributed to the deferred compensation plan in 1999. Earnings, during 1999, on the invested assets of the deferred compensation plan have not been included in the retirement benefit amount. As reported by the plan administrator for the year ended December 31, 1999, the cumulative value of the deferred compensation plan since its inception in 1996 was \$476,055. However, this amount did not include adjustments, made subsequent to December 31, 1999, to correct for certain prior year errors.

- f. Office Operations—Office operations represent the costs associated with maintaining CCI's general office operations and include, but are not limited to, rent, insurance, depreciation, amortization, telephone service, office supplies, postage, equipment maintenance, trade publications, bank fees, and trade and professional organization memberships.
- **g. Professional Services**—Professional services represent amounts paid for management consulting services; bookkeeping, independent audit, and advisory services; and legal consultation and advice.
- h. Travel, Meals, and Lodging—Travel, meals, and lodging costs represent the amounts paid for general purpose business-related trips for CCI employees and members of its Board of Directors.





### **Comments From Capital Concerts, Inc.**

Jerry Colbert President July 21, 2000	Capital Concerts, Inc.	(202) 554-4620 Telephone (202) 554-1787 Facsimile
Ms. Linda L. Calbom Director, Corporate Aud U. S. General Accountin		
Dear Ms. Calbom:		
	agree with the information presented in the as we would like to emphasize:	e draft report. The
that can be and have extraordinary costs of	et assets also serve the important purpose of been used for various contingencies, such due to adverse weather conditions and the n loss of private and other donor support.	as overtime and
dozen or so early yes organizations for the	nsation plan was established, in part, to rec- ars of concert effort, no funds were availab e purpose of implementing any type of retir cer's salary compensation was annually \$2	le by predecessor rement program, and
	pensation was developed and paid at the sa on production efforts for which he worked o	
CCI at scale or subst fee/service cost redu because they believe array of talent, on sta	performer, director and other production w tantially less than the prevailing market rate actions, many people contribute to the succe e in the patriotic intent of the productions. V age and behind the scenes, graciously contr Fourth of July celebrations.	e. Through significant ess of the shows We are gratified that an
Sincerely, Hund & UH Gerald E. Colbert President, Capital Conce		
499 5	South Capitol Street, S.W., Suite 404, Washington, D.C. 20	1003

Ordering Information	The first copy of each GAO report is free. Additional copies of reports are \$2 each. A check or money order should be made out to the Superintendent of Documents. VISA and MasterCard credit cards are accepted, also.
	Orders for 100 or more copies to be mailed to a single address are discounted 25 percent.
	<i>Orders by mail:</i> U.S. General Accounting Office P.O. Box 37050 Washington, DC 20013
	<i>Orders by visiting</i> : Room 1100 700 4th St. NW (corner of 4th and G Sts. NW) U.S. General Accounting Office Washington, DC
	Orders by phone: (202) 512-6000 fax: (202) 512-6061 TDD (202) 512-2537
	Each day, GAO issues a list of newly available reports and testimony. To receive facsimile copies of the daily list or any list from the past 30 days, please call (202) 512-6000 using a touchtone phone. A recorded menu will provide information on how to obtain these lists.
	<i>Orders by Internet:</i> For information on how to access GAO reports on the Internet, send an e-mail message with "info" in the body to:
	info@www.gao.gov
	or visit GAO's World Wide Web home page at:
	http://www.gao.gov
To Report Fraud,	Contact one:
Waste, or Abuse in	<ul> <li>Web site: http://www.gao.gov/fraudnet/fraudnet.htm</li> <li>e-mail: fraudnet@gao.gov</li> </ul>
Federal Programs	• 1-800-424-5454 (automated answering system)



United States General Accounting Office Washington, D.C. 20548-0001

Official Business Penalty for Private Use \$300

**Address Correction Requested** 

Bulk Rate Postage & Fees Paid GAO Permit No. GI00

